

For Immediate Release

Tectura UK Client Recognized for Outstanding Business Achievements
Earns Microsoft Dynamics Award for Distribution Leadership Excellence

Redwood City, California, USA - NOVEMBER 20, 2008 - Poupart Limited, a client of the UK affiliate of Tectura Corporation was recently honored by Microsoft® with a 2008 Customer Excellence Award for outstanding business achievements. Poupart received recognition for its Customer Excellence Award for Distribution Industry Leadership at Convergence 2008 Copenhagen, an annual Microsoft customer conference.

Poupart has been a client of Microsoft Gold Certified reselling partner Tectura since January 2004.

The Customer Excellence Awards, established in 1997, are presented yearly and recognize Microsoft Dynamics® customers that have achieved notable accomplishments with their Microsoft Dynamics applications. Microsoft Dynamics customers, partners and team members contributed Customer Excellence Award nominations.

The 2008 Customer Excellence Awards were presented in 12 categories: Academics, Environmental Sustainability, Evangelism, Healthcare Industry Leadership, Innovation, Multinational Implementation, Distribution Industry Leadership, Manufacturing Industry Leadership, Public Sector Industry Leadership, Retail Industry Leadership, Services Industry Leadership, and Overall Excellence.

Poupart was selected for the Customer Excellence Award for Distribution Leadership because of its innovative use of Microsoft technologies to deliver measurable benefits to its organization and customers.

One of the UK's largest suppliers of quality soft-fruit, top-fruit, stone-fruit, citrus, cherries and grapes, Poupart previously operated in a disparate and siloed systems environment. Today, Poupart's solution environment includes: Microsoft Dynamics NAV, Microsoft BizTalk Server, Microsoft SQL Server and Microsoft Commerce Gateway. The company-wide project involved 80 users in finance, sales and marketing, category management, technical, operations and purchasing. Poupart's investment in Microsoft Dynamics NAV and partnership with Tectura has enabled them to exploit new opportunities resulting in continued business growth, year after year.

"We congratulate Poupart on achieving this prestigious award," said Graham Frazer, Managing Director, Tectura UK. "It's our passion and drive to make a positive impact for our clients and to exceed their expectations. Therefore, it gives us great pleasure and pride to witness clients like Poupart being recognized for their distribution industry leadership."

Microsoft Dynamics is a line of financial, customer relationship and supply chain management solutions that helps businesses work more effectively.

About Tectura Corporation

Tectura is a worldwide provider of business consulting services delivering exceptional service and sustainable value through consulting, software and IT implementation. Our diverse clientele includes mid-sized companies and divisions of larger enterprises in the aerospace, life sciences, manufacturing and distribution, retail and services industries.

With more than 1,800 team members in 20+ countries, Tectura applies its industry knowledge and best practices philosophy to provide Microsoft Dynamics® ERP, CRM and technology solutions throughout the Americas, EMEA, and Asia Pacific. A Microsoft Gold Certified Partner, we maximize our vast technology resources and deep Microsoft expertise to deliver increased efficiency, project acceleration and a competitive edge. Learn more at www.tectura.com.

For additional information:

mediarelations@tectura.com

Special Note Regarding Forward-Looking Statements

This press release contains "forward-looking statements" relating to, without limitation, future economic performance, plans, and objectives of Tectura Corporation for future operations and projections of revenue and other financial items that are based on the beliefs of, assumptions made by, and information currently available to Tectura Corporation. The words "expect," "estimate," "anticipate," "believe," "intend," "plan" and similar expressions and variations thereof are intended to identify forward-looking statements. The cautionary statements in this press release and the assumptions used in the preparation of the forward-looking statements identify and involve important factors with respect to such forward-looking statements, including certain risks and uncertainties, which could cause actual results or the benefits that Tectura Corporation might derive to differ materially from those expressed in or implied by such forward-looking statements.

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